



2010 WINCHESTER
MARCH MADNESS BASKETBALL TOURNAMENT

WHEN: March 3 – March 7, 2010

WHERE: McCall Middle School
Lynch Elementary School
Winchester High School

IN-TOWN

PARTICIPANTS: Winchester Boys and Girls, Grades 6-8

2009

OUT-OF-TOWN

PARTICIPANTS: Arlington, Bedford, Belmont, Burlington,
Concord, Georgetown, Lexington, Medford,
Reading, Somerville, Stoneham, Tyngsboro,
Wakefield, and Watertown.

TOTAL NUMBER

OF PARTICPANTS: One-thousand (1000) players and their
families will participate!!!

Frequently Asked Questions

Q. How will my donation be used?

A. 100% of your donation will be used to offset the costs incurred for running the tournament, including, equipment such as basketballs, scorebooks, printing of programs, referee costs, gymnasium court rental costs, and janitor costs. This annually amounts to approximately \$12,000 in expenses to run this event.

Q. What is the benefit to my business?

A. Your program ad will be visible to one-thousand (1000) local community players, and their families. Each will receive a copy of the tournament program at the tournament site as part of admission. Each will recognize your businesses' commitment and generosity to the community.

Q. What are my donation options?

A. This year WBA has introduced a Gold Level sponsorship which provides a full page program ad, your business name on a tournament sponsor banner, advertisement of your business on the tournament website, and on the main WBA web site for only \$125.

Optionally, you may instead decide that a \$100 (Silver Level) or a \$50 (Bronze Level) donation for a full page or half page ad, is more amenable to your budget. WBA appreciates all donations regardless of dollar amount.

Q. Who will benefit from my donation?

A. The kids in the community, both boys and girls, and their families will be the direct beneficiaries of your generosity. Without your contribution, this tournament would not be possible, nor can improvements be made to local basketball facilities.